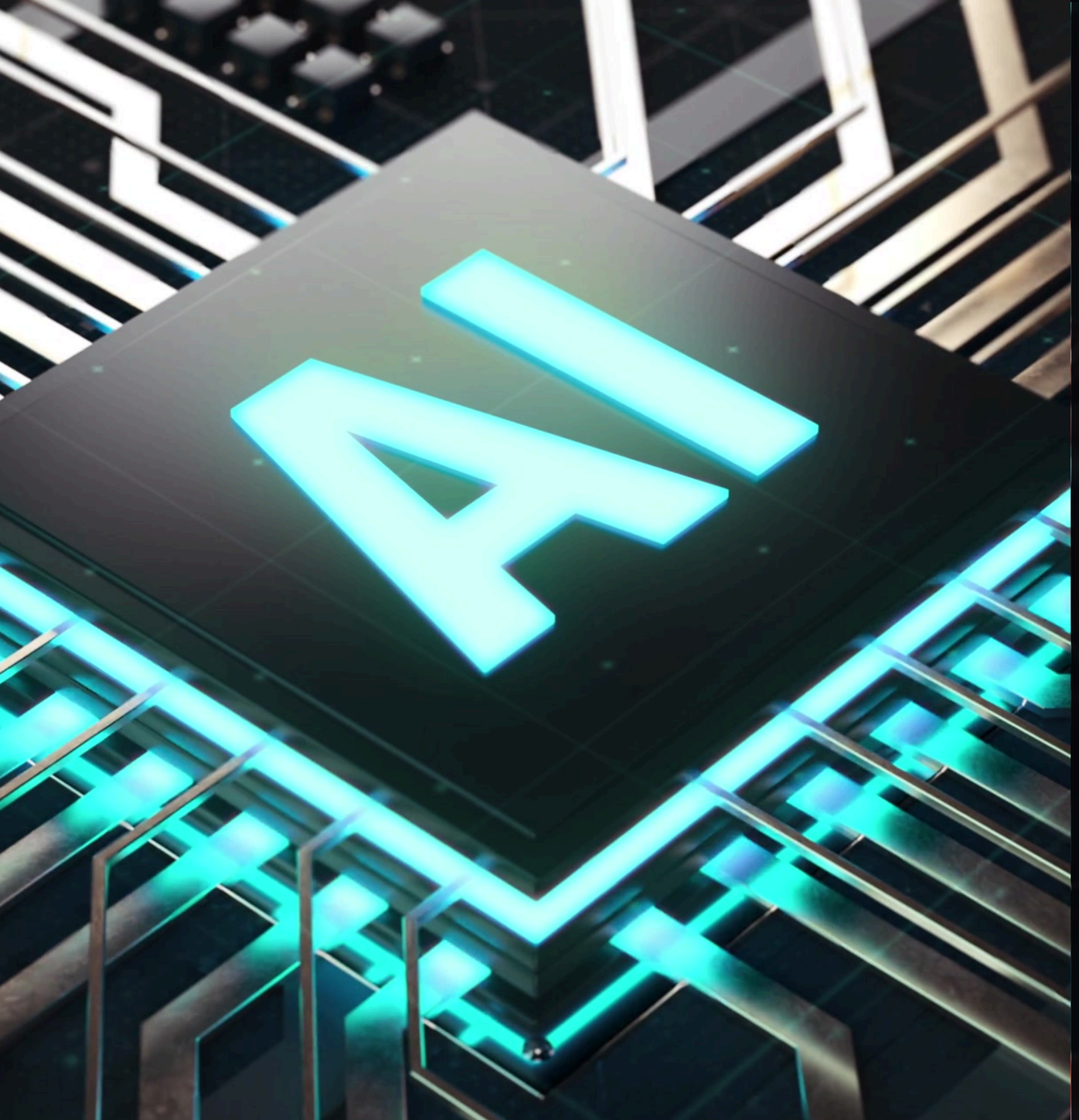
AI promises F1 Levels of Power & Speed...



AI Productivity Paradox & Potential

12 lessons for accelerating AI — without spinning your wheels.

LESSON 01

Many will have the tech, but Not Everybody Will Win!

Having the best AI tools or technology is not enough. Advantage goes to those that integrate AI into strategy, processes & ways of working.

LESSON 02

Balance Throttle and Traction

Acceleration without grip just spins the wheels. In the race to implement we need to maintain traction in respect of adoption, governance & business impact.

LESSON 03

Slow Down to Speed Up

AI can accelerate both good and bad processes even strategies. When it comes to planning, testing, risk & adoption - we may need to slow down to speed up!

LESSON 04

People are often the Slowest Part of the Car

The pace of adoption is key. But that is less about technology and more about leadership, culture and change.

LESSON 05

A Powerful Car Needs a Skilled Driver!

Powerful tools need confident, skilled drivers. Training and supporting users is key.

LESSON 06

Setup Is Everything!

The fastest car still needs the right setup. AI only works when use cases, data, processes and guardrails fit the race. Those using the tools need to shape their creation.

LESSON 07

Don’t Put an Overpowered Engine into an Old Car!

A new AI engine inside an old operating model can shake the chassis. Legacy processes and systems could determine how fast you can really go.

LESSON 08

AI-Ready Data Is the Fuel

Even the best engine is limited by its fuel. AI-ready data determines how fast, safely and accurately the organization can go with AI.

LESSON 09

Drive the Grippiest Part of the Track!

Use AI where it creates leverage, not just where it creates activity. Pointing AI at key business problems or opportunities is key.

LESSON 10

Watch the Dials That Matter!

AI is accelerating Output. But those gains mean little unless they generate real business value or impact.

LESSON 11

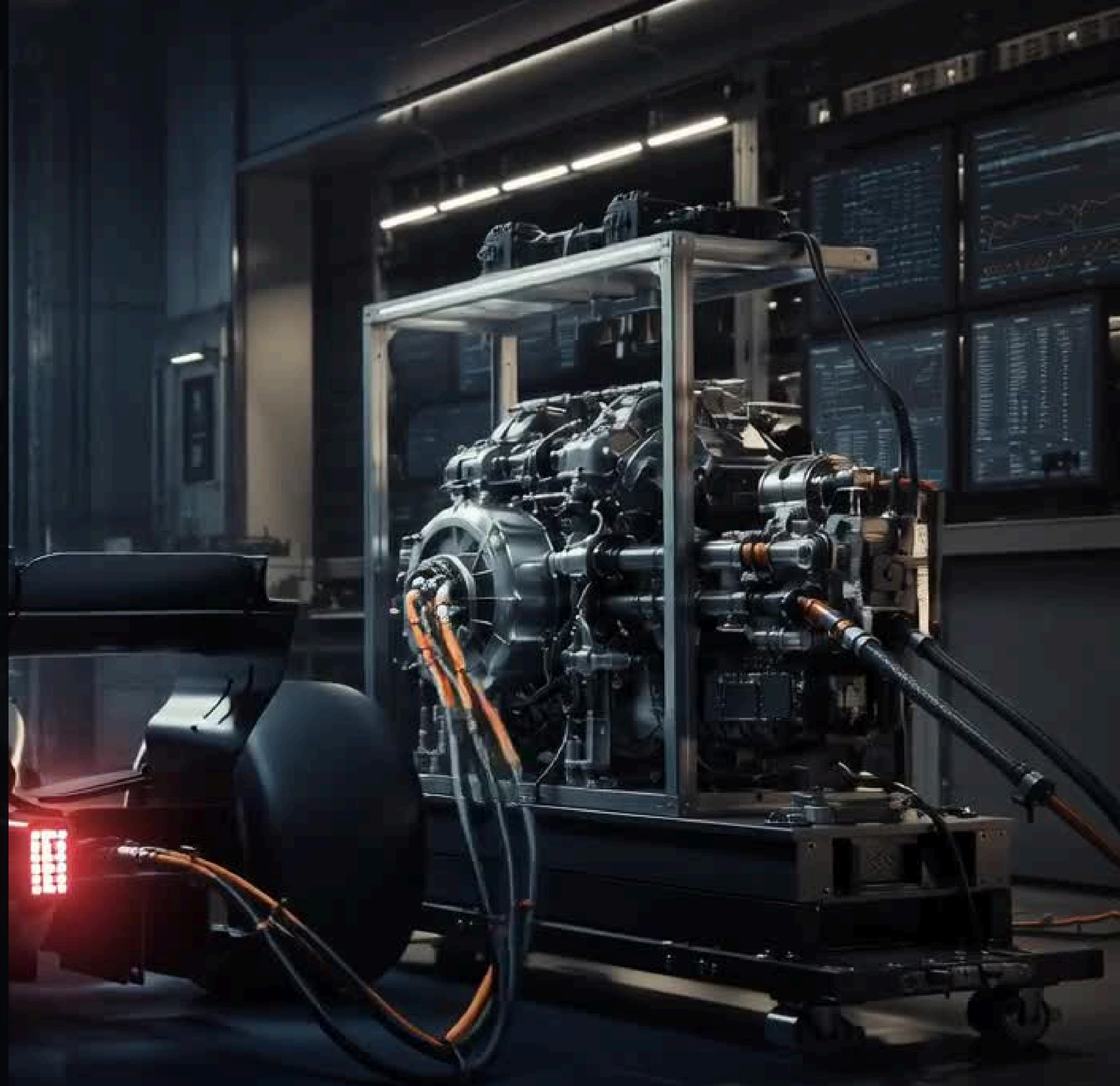
A Cross Functional AI Pit Crew is Essential!

Even the best AI strategy requires dynamic mid-race adjustment and a cross-functional pit crew to make it happen.

LESSON 12

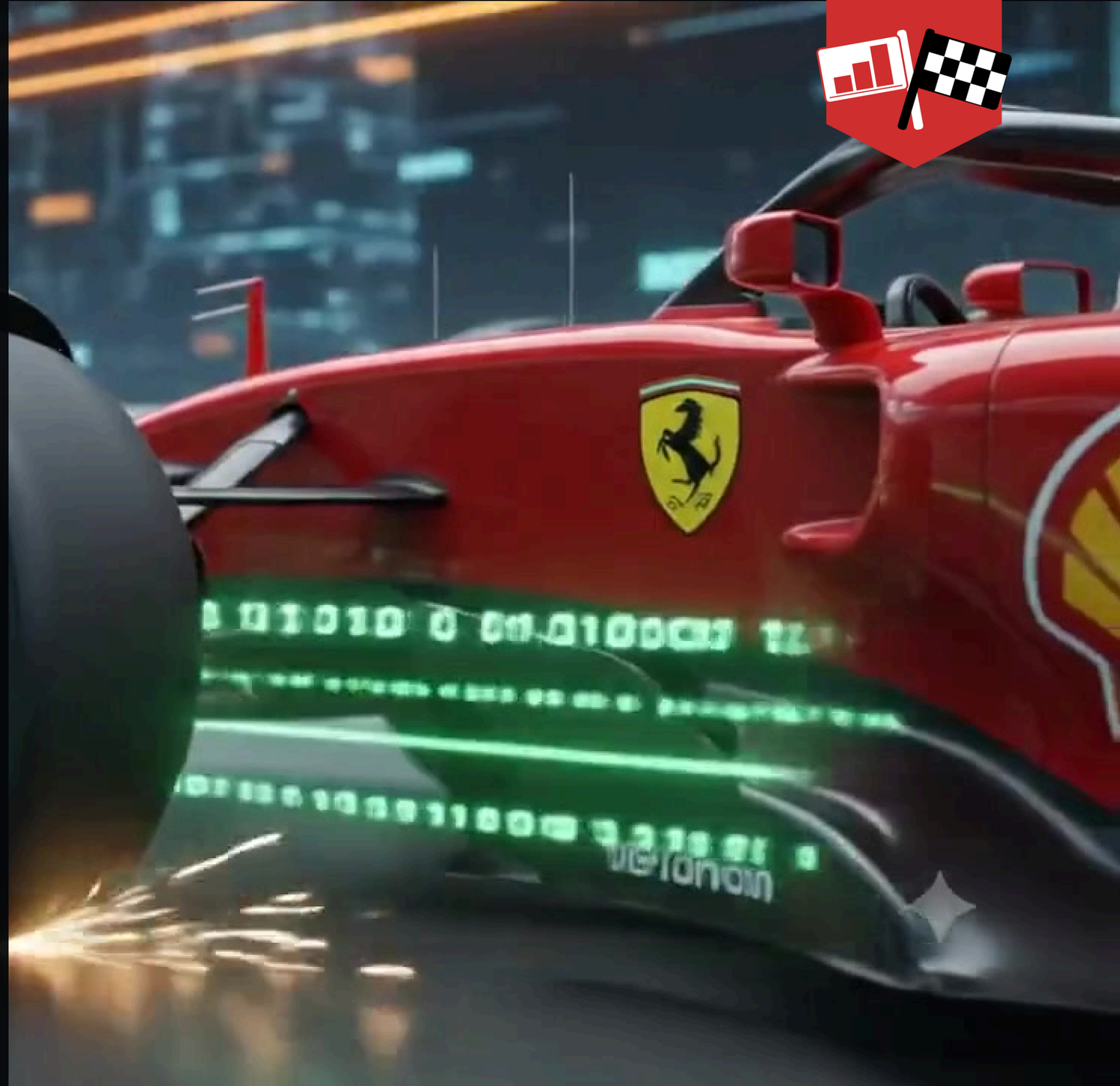
Replacing your engine with someone else’s is risky!

The build-or-buy decision isn’t just about technology or cost; but maintaining control of core processes, systems and IP.



12 lessons for racing with AI — without spinning your wheels.

Q: Which lesson applies most your organization at this time?



Want to Pitstop your AI Strategy or Team?

Talk to us.

Pitstop AI

by Growth Pitstop